MOBILITY OF ALTERNATIVE URBAN TRANSPORT POLICIES:
MULTI-SITE LESSONS FOR BRUSSELS

WOJCIECH KĘBŁOWSKI

UNIVERSITÉ LIBRE DE BRUXELLES (IGEAT)
VRIJE UNIVERSITEIT BRUSSEL (COSMOPOLIS)

WOJCIECH.KEBLOWSKI@VUB.AC.BE

RESEARCH GOALS

- **ONE:** TO DEFINE PRECISE CONDITIONS OF "ALTERNATIVE" URBAN TRANSPORT POLICIES/PRACTICES
  - THE RIGHT TO THE CITY
  - = URBAN TRANSPORT AS ADDRESSING HEAD-ON ISSUES SUCH AS SOCIO-SPATIAL INEQUALITY, WELL-BEING, TRANSPORT POVERTY, ...
  - ≠ URBAN ENTREPRENEURIALISM = FOCUS ON PARTICULAR AREAS AND SOCIAL CLASSES; TRANSPORT AS BRANDING/COMPETITION-ORIENTED TOOL
  - = TRANSPORT FOR ALL CITIZENS AND THE ENTIRETY OF URBAN TERRITORY

- **CASE STUDIES:**
  - ZERO-FARE (FREE) PUBLIC TRANSPORT PROGRAMMES
  - CYCLOVIA

RESEARCH GOALS

- **TWO:** TO DOCUMENT MOBILITY/DIFFUSION OF "ALTERNATIVES"
  - NETWORKS, SCALES, ...
  - ACTORS – MOTIVATIONS, DISCOURSES...
  - (G)LOCAL IMPACT – ON TRANSPORT SYSTEMS, POWER RELATIONS, ...
  - => A CONTEXTUALISED ANALYSIS OF HOW AND WHY EACH POLICY CASE WORKS
  - DO "ALTERNATIVE" POLICIES MOVE IN ALTERNATIVE WAYS?

- **THREE:** TO FEED BACK RESULTS TO BRUSSELS' STAKEHOLDERS
  - WHAT CAN BRUSSELS CAN LEARN FROM THESE "ALTERNATIVE" EXPERIENCES AND APPROACHES?
  - TO HELP TRANSFORM BRUSSELS' TRANSPORT PARADIGM

- **FOUR:** TO IMPROVE METHODOLOGICAL FRAMEWORK FOR FURTHER RESEARCH
  - POLICY DIFFUSION VS. POLICY MOBILITY
  - URBAN ENTREPRENEURIAL PRACTICES VS. "ALTERNATIVE" PRACTICES

METHODOLOGY

- ## CASE STUDIES

CICLOVIA	BOGOTA, CO
	LOS ANGELES, US
	BRUSSELS, BE
ZERO-FARE PUBLIC TRANSPORT	TALLINN, EE
	HASSELT, BE
	AUBAGNE, FR

- ## DESKTOP RESEARCH
  - OFFICIAL AND UNOFFICIAL CHANNELS OF POLICY CIRCULATION (E.G. POLICY DOCUMENTS AND PAPERS, GRASSROOTS PUBLICATIONS) ON A VARIETY OF SCALES

- ## FIELDWORK
  - INTERVIEWS WITH RELEVANT ACTORS (INVOLVED – OBSERVING – EXCLUDED) AT VARIOUS STAGES OF POLICY IMPLEMENTATION
  - ETHNOGRAPHIC OBSERVATIONS OF SPACES AND PRACTICES OF POLICY MOBILITY (MEETINGS, CONFERENCES, ...)
  - QUANTITATIVE QUESTIONNAIRES: DATA FROM USERS AND PARTICIPANTS OF SPACES AND PRACTICES

QUESTIONS, DOUBTS, ...

- (LITERATURE) LINKING THE RIGHT TO THE CITY AND (URBAN) TRANSPORT?
  - "JUST" APPROACHES TO TRANSPORT?
  - "UNEVEN MOBILITIES"?
  - CITIZEN PARTICIPATION IN TRANSPORT PLANNING?
- (LITERATURE ON) MOBILITY OF URBAN TRANSPORT POLICIES/PRACTICES?
- RELEVANT CASE STUDIES?
- METHODOLOGY: HOW TO STUDY ADOPTION/TRANSFER OF URBAN TRANSPORT MODELS/POLICIES/PRACTICES?

THANK YOU
FOR YOUR ATTENTION